

# FLEX YOUR MUSCLE & FIGHT BACK!

## BECOME AN AFSCME PEOPLE MVP TODAY!

**A**cross America, a small group of billionaires and large corporations are waging war against public sector unions like AFSCME 3299 by financing candidates and ballot measures that would undermine our collective bargaining rights, contract out our jobs, reduce promised pension benefits, and dramatically cut public services like higher education and healthcare.



**By Becoming An AFSCME PEOPLE MVP, You Can Stop Them!**

■ **What is PEOPLE?** PEOPLE is AFSCME's political action committee, funded entirely by voluntary donations from our members. PEOPLE supports worker-friendly candidates and policies both in California and across the country, and defends public sector workers from legislative attacks against our rights and our families.

■ **What is PEOPLE MVP?** MVP is AFSCME PEOPLE's Leadership Giving Program. An MVP Contributor donates at least \$2.20 per week to AFSCME PEOPLE. As an MVP you also receive an MVP jacket, gain access to Reward Points, which can be used for AFSCME clothing, hats, coffee mugs, and other products.

■ **How is the Money Used?** All PEOPLE money goes into AFSCME's Political Account and is used exclusively on elections and legislative efforts that support working families. A portion goes to the AFSCME Federal PAC for use in Congressional, U.S. Senate or Presidential races. PEOPLE money is used for financial contributions to candidates in both parties, ballot measure committees at the state and local level, as well as voter registration, get-out-the-vote campaigns, and lobbying around legislation that protects AFSCME members and their families.



## Why I'm an MVP



**Judy McKeever, Respiratory Therapist UC San Francisco:** "Imagine if we didn't have our current Governor to appoint pro-worker representatives to the Public Employment Relations Board (PERB). The PERB board affirmed our legal right to strike against UC. **Your contributions to AFSCME PEOPLE ensured we had the strength to fight back and have the right people on our side**"



**Jose Mendez, Senior Store Keeper, UCLA:** "We are under attack! AFSCME PEOPLE is our only defense from candidates and corporations who are trying to destroy public sector unions like AFSCME 3299. In 2012, for example, a group tied to the billionaire Koch brothers dropped \$4 million to support Prop 32, the largest anti-union attack in California's history. **Through your PEOPLE MVP contributions, we were able to beat them back!**"



*"In accordance with federal law, PEOPLE will accept contributions only from AFSCME members and their families. Contributions or gifts to PEOPLE are not deductible as charitable contributions for federal income tax purposes."*

# AFSCME PEOPLE — BY THE NUMBERS —

## HOW YOUR SUPPORT MAKES A DIFFERENCE

**70%:** In 2012 close to 70% of your PEOPLE dollars were used to fight back Proposition 32 — the largest Anti-Union ballot initiative in recent history.

**15 to 1:** When it comes to elections and lobbying for or against legislation that affects our collective bargaining rights, healthcare, pensions and more — corporations outspend unions 15 to 1. AFSCME PEOPLE is how we fight back.

**\$\$ BILLIONS:** Across the nation, billionaires like the Koch brothers are working to elect politicians and pass laws that take away your right to bargain fair wages and a voice on the job. They have succeeded in Wisconsin, North Carolina, Michigan and other states. AFSCME PEOPLE prevents their radical agenda from coming to California.

**54 to 1:** UC has a team of 54 Lobbyist pushing their agenda in Sacramento and Washington D.C. We have ONE full time staff person. They spend millions to ensure that their voices are a priority. We fight back but we need more resources.

**60:** Over 60 Federal, State and Local elected officials stood with AFSCME 3299 in our fight for a strong contract. Many joined our picket lines these

past two years, or wrote letters and made phone calls demanding that UC settle fair contracts for Service and Patient Care workers.

**\$0:** In 2008 when the State Budget proposed dangerous cuts to public services, AFSCME PEOPLE did not contribute a single dollar to any elected official who voted for the cuts.

**20 and 6:** Because of PEOPLE, this year AFSCME introduced 20 bills in the California Legislature to protect public employees, and successfully killed 6 bills that threatened our union and your job security.

**9:** In 2012, for every dollar that California AFSCME members contributed to PEOPLE AFSCME PEOPLE spent more than \$9 on California elections — enabling us to defeat Prop. 32 and Pass Proposition 30. AFSCME PEOPLE strengthens the power of workers across California and across America.

**\$182,400:** If just 10% of AFSCME 3299's membership becomes an MVP donor to AFSCME PEOPLE (\$9.50 a month) this year, we can put another \$182,400 to work electing pro-labor candidates and passing worker-friendly legislation *this year*.

## WILL YOU JOIN US?



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